

Alysa R. Blakeney
113 Willard Hall * Newark, DE 19716
E-mail: aenglert@udel.edu

EDUCATION

- PhD** University of Delaware, Economic Education Expected May 2021
Dissertation: *“FAFSA’s Unacknowledged Friend? Exploring Financial Education and Secondary Student Outcomes”*
Chair: Dr. Henry May
- MS** University of Alaska Fairbanks, Resource and Applied Economics May 2016
Thesis: *“Addressing Student Performance in the Classroom: A Case Study of the University of Alaska Fairbanks Supplemental Instruction Program”*
Chair: Dr. Joseph Little
- BA** University of California, Merced, Economics May 2012
Graduated Highest Honors
- BA** University of California, Merced, Political Science May 2012
Graduated Highest Honors

HONORS AND AWARDS

- University of Delaware Woman of Promise Award** 2019
Recognized as a Woman of Promise via faculty nomination
- University of Delaware Professional Development Award** 2019
Awarded \$500 to attend and present at the American Education Research Association 2019 Conference in Toronto, Canada
- Graduate Student Summit on Diversity in Economics Attendee Scholarship** 2018
Received competitive scholarship from the Women in Economics at Berkeley equivalent to the cost of travel to attend the Summit (\$525)
- Qualtrics X4 Summit Registration Scholarship** 2018
Received competitive scholarship from the University of Delaware College of Arts and Sciences’ Dean’s Office to cover the cost of summit registration (\$1,299)
- University of California, Merced Legacy Award** 2012
Selected to receive the highest undergraduate award offered by the university in recognition of the positive impact made to the advancement of college life and scholarship
- Robert T. Matsui-University of California Congressional Fellowship** 2010
Competitively selected for fellowship, with an associated financial award of \$2,500

HIGHLIGHTED RESEARCH EXPERIENCE

Center for Research in Education and Social Policy (CRESP) Sept. 2017-present
University of Delaware

Graduate Research Assistant

- Team member on the ongoing Institute of Education Sciences (IES) funded research project, “An Efficacy Follow-Up Study of the Long-Term Effects of Reading Recovery Under the i3 Scale-Up” (\$1.3M)
- Collaborate in the development of the Delaware Department of Education’s College Success Report for dissemination at the federal, state, district, and school level
- Develop comprehensive surveys within the Qualtrics survey platform for national distribution to over 1,000 teachers
- Facilitate four webinars a year to explain purpose and processes of research projects to target constituents and field data collectors
- Compile, create, and check accuracy of datasets
- Utilize SAS for data management and quantitative analysis purposes and report findings to research team for dissemination
- Draft journal articles, conference presentations and posters, materials for public distribution, and project website text

Federal Reserve Bank of Philadelphia June 2019-Aug. 2019
Philadelphia, Pennsylvania

Doctoral Intern

- Worked within the Risk Assessment, Data Analysis, and Research (RADAR) group in the Supervision, Regulation, and Credit Department
- Created a unique consumer credit dataset via SAS using data from Equifax’s Consumer Credit Panel and various macroeconomic indicators
- Analyzed data in STATA and SAS to explore how bank stress testing regulations impact consumer lending practices at various geolocation levels
- Conducted comprehensive literature review into bank stress testing outcomes
- Assisted in drafting manuscript for publication

National Bureau of Economic Research (NBER) Sept. 2009-June 2012
University of California, Merced

Economic Research Assistant

- Worked closely with Professor Shawn Kantor in the development and analysis of NBER-funded research projects
- Compiled, created, and checked accuracy of datasets
- Traced data references through the interlibrary loan system and other clerical tasks

HIGHLIGHTED WORK EXPERIENCE

Statewide Institutional Research, Planning and Analysis March 2016-Aug. 2017
University of Alaska

Research Analyst

- Responsible for overseeing and completing federal and state compliance reporting for \$117 million of financial aid from the three universities within the UA system

- University of Alaska system coordinator and keyholder for the Integrated Postsecondary Education Data System (IPEDS) annual reporting requirements; compiled data for IPEDS surveys and submitted for independent university review
- Worked with the Alaska Department of Labor and Workforce Development to provide various reports to the Alaska legislature, University of Alaska Board of Regents, and governor's office regarding student employment outcomes
- Maintained, upheld, and enforced the data sharing Memorandum of Agreement between the University of Alaska and the Alaska Department of Education and Early Development for access to confidential K-12 teacher and student data
- Used SAS, Toad Data Point, Ellucian Banner, and Microsoft Excel to query, analyze, and report data
- Ensured final data reports were useful and easily synthesized by a variety of audiences
- Completed ad hoc data requests for internal and external constituencies

TEACHING EXPERIENCE

ECON 100: Economic Issues and Policies

Spring 2020

University of Delaware

Instructor of Record

- Blended learning course design

PUBLICATIONS

Journal Articles Under Review

Blakeney, A., (under review). "Literature review on American college student financial literacy: A tale of haves, have nots, and lingering questions".

Blakeney, A., Little, J., Wright, C., (under review). "Addressing performance in the classroom: Evaluation of the Supplemental Instruction program".

Journal Articles in Preparation

Blakeney, A., Roman, R. (in preparation). "The banker or the teacher?: Effects of bank and financial literacy deregulation on consumer decisions".

Blakeney, A., May, H. (in preparation). "Exploring the contextual effects of adolescent financial literacy: A PISA 2012 case study".

May, H., Sarfo, A., **Blakeney, A.**, (in preparation). "Short-term impacts of Reading Recovery in first grade: A regression discontinuity study from the 2011-12 cohort of non-i3 schools".

Peer Reviewed Conference Papers

May, H., Sarfo, A., **Blakeney, A.** (2019, April). *A Case for Regression Discontinuity Design in Impact Evaluations*. Proceedings of the Annual Meeting of the American Education Research Association, April 5-9, 2019.

PRESENTATIONS

Blakeney, A. (2019, April). *School or Home? The Factors Most Impacting Student Financial Literacy*. Poster presented at the Annual Steele Symposium, Newark, Delaware.

May, H., Sarfo, A., **Blakeney, A.** (2019, April). *A Case for Regression Discontinuity Design in Impact Evaluations*. Paper presented at the Annual Meeting of the American Education Research Association, Toronto, Canada.

May, H., Sarfo, A., **Blakeney, A.** (2019, January). *Evaluating the Impact of Reading Recovery on 1st Grade Literacy: Comparing Impact Estimates from a Regression Discontinuity (RD) Design to a Randomized Controlled Trial (RCT)*. Poster presented at the Institute of Education Sciences Annual Principal Investigators Meeting, Washington, D.C..

May, H., Sarfo, A., **Blakeney, A.** (2018, November). *Replication of Large Scale RCT Results with Regression Discontinuity: The Case of the Reading Recovery i3 Scale-up*. Poster presented at the Association for Public Policy Analysis and Management Fall Research Conference, Washington, D.C..

Sarfo, A., Giancola, S., May, H., & **Blakeney, A.** (2018, October). *A Case for Regression Discontinuity Design in Impact Evaluations*. Paper presented at the Annual Meeting of the American Evaluation Association, Cleveland, IL.

PROFESSIONAL TRAINING AND CERTIFICATION

Center for the Integration of Research, Teaching, and Learning (CIRTL)

University of Delaware Chapter

Associate Level

Expected June 2020

Successfully complete two higher education pedagogy courses, attend teaching workshops and institutes, and compose a statement of teaching philosophy.

Women in Economics at Berkeley Graduate Student Summit on Diversity in Economics

Berkeley, California

September 28th-29th, 2018

National gathering of economics graduate students, professors, and economists to discuss strategies for the promotion and inclusion of diversity in the discipline of economics.

Summit was organized and facilitated exclusively by graduate students.

Qualtrics X4 Summit

Salt Lake City, Utah

March 6th-9th, 2018

Attended various workshops and sessions throughout the event pertaining to the research applications of Qualtrics survey software and best survey practices.

SERVICE TO THE DISCIPLINE

Data Education Initiative Planning Committee

University of Delaware

Delegate (Nov. 2019-Present)

- Student-led initiative to address graduate student education needs in the applied aspects of data collection, management, and analysis
- Wrote and presented a proposal to college administration outlining a series of workshops, summer institutes, and professional development activities to bridge the gap between data theory coursework and real-world data
- Funding received for a summer workshop series; the committee will be planning the education aspects of the workshops throughout the spring semester

Education and Human Development and Family Science Graduate Association

University of Delaware

President (Jan. 2019-Dec. 2019), *Treasurer* (Jan. 2018-Dec. 2018)

- Served as the lead graduate student representative in the College of Education and Human Development to advocate student requests and concerns to administration
- Organized and planned social and educational events for graduate students
- Managed all accounting responsibilities for the organization, including purchasing, reconciling, and creating and submitting budget requests

Omicron Delta Epsilon International Honors Society

University of California, Merced

Founder and President (Jan. 2011-June 2012)

- Organized members from Society of Economists to help create a petition to establish the chapter
- Attended several meetings with campus administrative leadership to receive university approval
- Led campus-wide recruitment efforts to ensure qualified graduating seniors applied for membership

PROFESSIONAL AFFILIATIONS

Higher Education Financial Wellness Alliance, Member, 2020-Present

The Honor Society of Phi Kappa Phi, Member, 2019-Present

American Economic Association (AEA), Member, 2019-Present

Association for Public Policy Analysis and Management (APPAM), Member, 2018-Present

American Education Research Association (AERA), Member, 2017-Present

Omicron Delta Epsilon International Honors Society, Member, 2012-Present

COMMUNITY SERVICE

TeenSHARP

Wilmington, Delaware

Student Mentor (Oct. 2017-present)

- Engage in mentorship activities with a TeenSHARP high school student, such as providing job shadowing opportunities, assisting in exploration of careers, and personal and academic support
- Promote familiarity with the college environment and admission procedures
- Serve as a resource for college financial aid questions and concerns for all students and parents in the program

LANGUAGES

English: Native Language

German: Intermediate Listener, Intermediate Speaker, Intermediate Reading and Writing

COMPUTER SKILLS

Statistical Programming: SAS, STATA, SQL

Applications: SPSS, Toad Data Point, Ellucian Banner, Qualtrics, Microsoft Office Suite