Fostering Reading at Home: Overcoming Barriers that Impede Parent-Child Reading

Parent-child reading in the home environment is an important activity for fostering children’s early language and literacy development. Yet, not all parents engage often in this home activity. In this presentation, Laura Justice will discuss barriers to parental engagement of reading in the home environment, the use of implementation science practices for identifying barriers to home reading, and results of a recent experiment where they tested ways to remove barriers to parent implementation of home reading practices.